

# WEBSITE PRIVACY STATEMENT

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## INTRODUCTION

This Privacy Statement describes our policies and procedures on the collection, use and disclosure of your information when you use the Website ("Service") and tells you about your privacy rights and how the law protects you.

We use your personal data to provide and improve the Service. By using the Service, you agree to the collection and use of information in accordance with this Privacy Statement.

If you have any questions regarding this Privacy Statement, please contact our Information Protection Office by clicking on the contact button.

## INFORMATION COLLECTION

While using our Service, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but is not limited to: your name, current job title, company address, email address, and telephone number.

# LOG INFORMATION, COOKIES, AND WEB BEACONS

This site may collect standard internet log information including your IP address, browser type and language, access times, and referring website addresses. To ensure that this Website is well managed and to facilitate improved navigation, we or our service providers may also use cookies (small text files stored in a user's browser. Additional information on how we use cookies and other tracking technologies and how you can control these can be found in our Cookie Notice.

#### **INFORMATION USE**

Usage Data (refers to data collected automatically, either generated using the Service or from the Service infrastructure itself (for example, the duration of a page visit)) is collected automatically when using the Service.

Usage Data may include information such as your device's IP address, browser type, browser version, the pages of our Service that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

When you access the Service by or through a mobile device, we may collect certain information automatically, including, but not limited to, the type of mobile device you use, your mobile device unique ID, the IP address of your mobile device, your mobile operating system, the type of mobile Internet browser you use, unique device identifiers and other diagnostic data.

We may also collect information that your browser sends whenever you visit our Service or when you access the Service by or through a mobile device.

You may at any time request that we discontinue sending you emails or other communications generated in response to your provision of personal information via this Website.

# **USE OF PERSONAL INFORMATION**

Gourmet Coffee Roasters may use personal information for the following purposes:

- To provide and maintain our Service, including to monitor the usage of our Service.
- To manage your account: to manage your registration as a user of the Service. The personal information you
  provide can give you access to different functionalities of the Service that are available to you as a registered
  user.
- For the performance of a contract: the development, compliance and undertaking of the purchase contract for the products, items or services You have purchased or of any other contract with us through the Service.
- To contact you: to contact you by email, telephone calls, SMS, or other equivalent forms of electronic communication, such as a mobile application's push notifications regarding updates or informative communications related to the functionalities, products or contracted services, including the security updates, when necessary or reasonable for their implementation.



- To provide you with news, special offers and general information about other goods, services and events which we offer that are similar to those that you have already purchased or enquired about unless you have opted not to receive such information.
- To manage your requests: to attend and manage your requests to us.
- For business transfers: we may use your information to evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by us about our Service users is among the assets transferred.
- For other purposes: we may use your information for other purposes, such as data analysis, identifying usage trends, determining the effectiveness of our promotional campaigns and to evaluate and improve our Service, products, services, marketing and your experience.

We may share your personal information in the following situations:

- With Service Providers: we may share your personal information with Service Providers to monitor and analyze the use of our Service, to contact you.
- For business transfers: we may share or transfer your personal information in connection with, or during negotiations of, any merger, sale of Gourmet Coffee Roasters assets, financing, or acquisition of all or a portion of our business to another company.
- With Affiliates: we may share your information with our affiliates, in which case we will require those affiliates to honour this Privacy Statement. Affiliates include any subsidiaries, joint venture partners or other companies that we control or that are under common control with us.
- With business partners: We may share your information with our business partners to offer you certain products, services or promotions.
- With other users: when you share personal information or otherwise interact in the public areas with other users, such information may be viewed by all users and may be publicly distributed outside.
- With your consent: We may disclose your personal information for any other purpose with your consent.

By providing information through this Website, you are consenting to the disclosures described above.

# BLOGS, FORUMS, WIKIS, AND OTHER SOCIAL MEDIA

This Website may host various blogs, forums, wikis, and other social media applications or services that allow you to share content with other users (collectively "Social Media Applications"). Any personal information or other information that you contribute to any Social Media Application can be read, collected, and used by other users of that Social Media Application over whom we have little or no control. Therefore, we are not responsible for any other user's use, misuse, or misappropriation of any personal information or other information that you contribute to any Social Media Application.

# **RETENTION PERIODS**

Gourmet Coffee Roasters will retain your personal information only for as long as is necessary for the purposes set out in this Privacy Statement. We will retain and use your personal information to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

Gourmet Coffee Roasters will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period, except when this data is used to strengthen the security or to improve the functionality of our Service, or we are legally obligated to retain this data for longer time periods.

# TRANSFER OF YOUR PERSONAL INFORMATION

Your information, including personal information, is processed at Gourmet Coffee Roasters' operating offices and in any other places where the parties involved in the processing are located. It means that this information may be transferred to — and maintained on — computers located outside of your province, country or other governmental jurisdiction where the data protection laws may differ than those from your jurisdiction.

Your consent to this Privacy Statement followed by your submission of such information represents your agreement to that transfer.



Gourmet Coffee Roasters will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Statement and no transfer of your personal information will take place to an organization or a country unless there are adequate controls in place including the security of your data and other personal information.

# DISCLOSURE OF YOUR PERSONAL INFORMATION

#### **BUSINESS TRANSACTIONS**

If Gourmet Coffee Roasters is involved in a merger, acquisition or asset sale, your personal information may be transferred. We will provide notice before your personal information is transferred and becomes subject to a different Privacy Statement.

# LAW ENFORCEMENT

Under certain circumstances, Gourmet Coffee Roasters may be required to disclose your personal information if required to do so by law or in response to valid requests by public authorities (e.g. a court or a government agency).

## **ACCESS TO INFORMATION**

Visitors who would like to request access to their information, to update their details, or unsubscribe from communications should contact our Information Protection Office using the Contact button on the website. In all cases we will treat requests to access information or change information in accordance with applicable legal requirements.

## **INFORMATION SECURITY**

We have in place reasonable commercial standards of technology and operational security to protect all information provided by visitors via this Website from unauthorized access, disclosure, alteration, or destruction.

## **CHANGES TO OUR PRIVACY STATEMENT**

We may modify or amend this Privacy Statement from time to time at our discretion. When we make changes to this Statement, we will amend the revision date at the top of this page, and such modified or amended Privacy Statement shall be effective as to you and your information as of that revision date. We encourage you to periodically review this Privacy Statement to be informed about how we are protecting your information.

# **CHILDREN'S PRIVACY PROTECTION**

We understand the importance of protecting children's privacy in the interactive online world. This Website is not designed for, or intentionally targeted at, children 18 years of age or younger. It is not our policy to intentionally collect or maintain information about anyone under the age of 18.